

1 Requirements

The company from the applicant must be registered at the Chamber of Commerce. The only exception to this applies to visual artists. The application can still be submitted with a declaration of membership of an artists' association and a valid extract from the population register.

2 Responsibility mark design

2.1 Regulations

- The responsibility mark must be unique.
- The responsibility mark must include initials, a distinguishing mark and must be placed within a contour.
- The letters in the design are central, the responsibility mark is not intended as a logo or statement keep the responsibility mark as simple as possible.
- The initials must be clearly legible and separate from each other and from the contour, and take up at least 60% of the surface.
- The manufacturer or importer must take the legal form of the company into account when choosing the initials (see 2.2).
- The distinguishing mark may not be at the expense of the clarity of the letters and may not be a plus, times, point or comma. It should be smaller than the initials.

2.2 Initials

The choice of initials depends on the legal form of the company (the initials must match the initials of the name(s) as registered with the Chamber of Commerce.):

Sole proprietorship initials of the owner
General partnership initials of one of the partners
Limited partnership initials of the managing partner
Private/public limited company initials the company name
(Cooperative) Association initials association name
Foundation initials of the applicant

2.3 Technical requirements

It has become apparent that not all designs are suitable as a sign of responsibility. The "reduction factor" is often not taken into sufficient account. In other words: your created responsibility mark design is reduced many times as a punch mark, which often has negative consequences for the clarity and legibility of the mark.